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**CONTACT: BREWERS MEDIA RELATIONS**  
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## **BREWERS AND KLEMENT'S ANNOUNCE EXTENSION OF PARTNERSHIP**

**MILWAUKEE** – The Milwaukee Brewers today announced a multi-year extension of the sponsorship and marketing partnership with the Klement's Sausage Company. The announcement was made by Brewers Executive Vice President – Business Operations Rick Schlesinger and Klement's Co-President/Chief Financial Officer Roger Klement.

“We’re excited to extend our partnership with Klement’s and have developed a variety of new promotions for the 2009 season,” said Schlesinger. “Klement’s has been a long-time supporter of the Milwaukee Brewers and we’re pleased to offer the best of Klement’s products at Miller Park as well as the unique entertainment value of the World Famous Klement’s Racing Sausages.”

The Brewers and Klement’s partnership dates back to 1988. For over twenty years Klement’s has moved and grown with the Brewers team through different locations and positive changes.

“We are thrilled with our long-standing partnership with the Milwaukee Brewers,” stated Roger Klement. “Brewers fans have enjoyed Klement’s quality sausage products while watching the famous Klement’s Sausage Races at Miller Park. We hope to continue this partnership for many more years.”

Through the partnership, Klement’s will continue to be recognized as the “Official Sausage and Hot Dog of the Milwaukee Brewers.” The partnership also includes new Klement’s signage on the Miller Park clock that is located in right field. The signage includes the Klement’s logo beneath the clock and all five Klement’s Racing Sausages above the clock.

Another new element of the partnership extension is the “Brat Patrol,” sponsored by Klement’s. The Brat Patrol will survey the Miller Park parking lots prior to all Brewers home games and will seek out fans tailgating with Klement’s Sausage products. One group will be selected at each game to win various prizes from the Brewers and Klement’s and will be identified on the Miller Park scoreboard during the game.

Additional sponsorships tied to Klement’s include the Klement’s Sausage Haus, which is available for group rentals at each home game, the World Famous Klement’s Racing Sausages and Sausage Race, and the Mascot Van.

Klement’s will remain the exclusive supplier of bratwurst, non-kosher hot dogs, Italian, Polish, and Chorizo sausage products to Miller Park, Helfaer Field, the Klement’s Sausage Haus and the Brewers Spring Training home at Maryvale Baseball Park.