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Klement's Sausage Company introduces Healthier Pre-Cooked Sausage line
No MSG, Nitrites or Nitrates Added, Gluten Free.

Milwaukee, WI (August 1, 2009)- The Klement's Sausage Company announced today the reintroduction of their fully cooked sausage line. This pre-cooked product line contains No MSG (monosodium glutamate), is Gluten Free and most do not have Nitrites or Nitrates added; all demands of the health conscious consumer.

"When the consumer speaks, we at Klement's listen," said Dr. Jim Klement, Co-President of Klement's Sausage Company. "We want to eliminate the unnecessary ingredients for our consumers and still provide them a flavorful line of sausages."

The updated line of fully cooked sausage will be rolling into stores in August and features Bratwurst, Smoked Brat, Authentic Italian, Cheddar Brat, Jalapeno Hot Link, Polish Sausage and Authentic Chorizo. The varieties offer the convenience, the flavor and the quality consumers desire when deciding what to feed their families. The new product line will feature an updated package design with better recognition of each of the products.

"Klement's has always focused on offering the highest quality products and ingredients to the consumer," stated Jack Belke, Executive Vice President of Sales and Marketing of Klement's. "We eliminated unwanted ingredients and focused on the attributes of this product that are often found in sausage."

Headquartered in Milwaukee, Wisconsin, Klement's operates out of two production facilities that occupy over 220,000 square feet that produce quality sausage, meat and deli products. The company began in 1956 with the foundation of a family's commitment to excellence. Klement's point of difference remains today as they continue to carve out a position of independent quality for generations past and yet to come. Klement's is the Official Sausage of the Milwaukee Brewers, Milwaukee Bucks and Minnesota Twins. For more information, please visit www.klements.com.

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