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FOR IMMEDIATE RELEASE

Klement Sausage Co. Snubs Free Agency – Signs New Multi-Year Contract Extension with Milwaukee Brewers

Milwaukee, WI (September 22, 2005) – The Klement Sausage Company announced today that it has reached a new 3-year contract extension with the Milwaukee Brewers to be their Official Sausage. Klement Sausage has been the exclusive sausage sponsor of the Milwaukee Brewers for 17 years. The new contract extends through 2009.

In effect, the agreement locks up the Klement's Racing Sausages through the prime of their racing careers. It also provides Klement's with exclusive serving rights, naming rights for the Klement's Sausage Haus complete with its concert series, a new television deal, in-stadium signage, the Brewers mascot, and gameday program advertising.

Dan Lipke, Klement's Vice President of Sales and Marketing said, "We are thrilled about our long-standing partnership with the Milwaukee Brewers. For nearly twenty years, Brewers fans have enjoyed Klement's quality sausage products while they watch the famous Klement Sausage Races at Brewers home games. This deal affirms that Klement's is #1 for Taste and Fun."

Roger Klement, Co-President of Klement's said, "We have always been fans of the Milwaukee Brewers. We are extremely pleased to strengthen our continued relationship as a hometown Milwaukee company that supports the Brewers organization, our hometown team."

Headquartered in Milwaukee, Wisconsin, Klement's operates out of two production facilities that occupy over 220,000 square feet that produce quality sausage, meat, and deli products.

The company began 50 years ago with the foundation of a family's commitment to excellence. Klement's point of difference remains today as they continue to carve out a position of independent quality for generations past and yet to come. For more information, please visit www.klements.com

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