



**When You Run Out of Klement's
You Run Out of Taste**

FOR IMMEDIATE RELEASE

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Klement's Sausage Releases Statement Regarding Missing Link
"This is the Wurst of Times"

Milwaukee, WI (February 27, 2013)- The Klement Sausage Company is deeply saddened with the disappearance of our link, Guido the Klement's Racing Italian Sausage. We deeply appreciate the community's thoughts and concerns that have been expressed to us through e-mail, phone calls, and our Facebook and Twitter pages.

"This is the Wurst of Times," stated Rebecca Quella, Director of Marketing at Klement's Sausage. "We hope to welcome home Guido with an official celebration and are optimistic for his return. We look forward to the return of the missing link so he can join the rest of the Klement's Famous Racing Sausages™ in the local communities."

Klement's Sausage is hopeful that a Welcome Home Celebration can happen and is working on the coordination prior to a Milwaukee Brewers home game for our fans. Show your support and receive updated information on the missing Klement's Racing Italian Sausage by liking Klement's on Facebook and Twitter.

Klement's has been working with the Cedarburg Police Department and appreciates all of their assistance with the missing sausage. Our main goal is to have the Klement's Racing Italian Sausage returned. If you have information about the missing link, please contact them at (262) 375-7620.

The Klement's Famous Racing Sausages are rented to make appearances at community events with non-profit organizations, local schools and Klement's customers around the state of Wisconsin.

Headquartered in Milwaukee, Wisconsin, Klement's operates out of two production facilities that occupy over 220,000 square feet that produce quality sausage, meat and deli products and has nearly 500 local employees. The company began in 1956 with the foundation of a family's commitment to excellence. Klement's point of difference remains today as they continue to carve out a position of independent quality for generations past and yet to come. For more information, please visit www.klements.com.

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