



**When You Run Out of Klement's
You Run Out of Taste**

FOR IMMEDIATE RELEASE

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Klement's Official Welcome Home Italian Tailgate Party Planned for April 3rd
Klement's to give out 700 tailgate party passes and Brewers Tickets

Milwaukee, WI (March 27, 2013)- As a Thank You for all the community and media support that aided the return of our beloved and once missing link, The Klement's Italian Famous Racing Sausage™, Klement's is throwing a party...Italian Style! Fans are invited to take part in the fun and catch a Brewers game on top of it. Here's How:

- 1) Check out Klement's Facebook and Twitter pages at 3:00pm TOMORROW (Thursday, March 28) to find out how fans can pick up their party invitation. Invitations will be very limited and the location to pick them up will not be announced until that time.
- 2) Those lucky enough to get an invitation will be admitted to the party, which is scheduled for Wednesday, April 3rd in the Yount/UECKER parking lot at Miller Park. Party attendees will receive a Klement's Italian Sausage, two drink tickets and a ticket to the Brewers vs Colorado baseball game that night.
- 3) In addition, party attendees that bring a non-perishable food item will receive an Official Welcome Home Italian gift. Donations will benefit Feeding America Easter Wisconsin.

The Official Welcome Home Italian Racing Sausage Tailgate Party would not be possible without the added support of Official Brewers partners, MillerCoors, Pepsi and Koops' Mustard.

Headquartered in Milwaukee, Wisconsin, Klement's operates out of two production facilities that occupy over 220,000 square feet that produce quality sausage, meat and deli products and has nearly 500 local employees. The company began in 1956 with the foundation of a family's commitment to excellence. Klement's point of difference remains today as they continue to carve out a position of independent quality for generations past and yet to come. For more information, please visit www.klements.com.

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