



NEWS RELEASE

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Klement's Famous Racing Sausages sizzle as new Lottery scratch game

(Madison)— You've seen them at special events. You've watched them sprint around Miller Park in Milwaukee.

And now you can help them race right down the front of a new \$3 scratch game from the Wisconsin Lottery.

The Lottery's new "Famous Racing Sausages" scratch game is on sale now throughout the state. The game features all five of the fleet meats from Klement's: The Brat, The Chorizo, The Polish Sausage, The Italian Sausage, and The Hot Dog.

"Our players love Wisconsin themes, larger than life characters, good fun, great prizes and great food," said Mike Edmonds, Wisconsin Lottery director. "The 'Famous Racing Sausages' game is going to be a real treat."

The \$3 scratch ticket has a unique play style that offers two different ways to win. As the sausages race down the front of the ticket players add up ketchup bottles for cash prizes. There is also a bonus prize if the sausage revealed in the ticket's bonus area turns out to be the sausage that crosses the finish line. The game's top prize is \$30,000. Other prizes range from \$3 to \$1,000.

The Lottery has also put together a special prize giveaway with the help of the Milwaukee Brewers and Klement's. Players can go to the "Famous Racing Sausages" link on the Lottery's web site (wilottery.com) from April 9 to June 2 for a chance to win Brewers tickets, tailgate and merchandise prizes, as well as a year's supply of Klement's sausage. The prize giveaway will be held on June 3rd.

Edmonds said the Lottery expects the "Famous Racing Sausages" game to sell well throughout Wisconsin. More than 80% of Lottery retailers signed on to get the game as soon as they could.

"They were really hungry for it," Edmonds said.

The "Famous Racing Sausages" ticket will also be available at Miller Park.

Ticket artwork available upon request

Licensing rights for the "Famous Racing Sausages" game have been obtained from Scientific Games International, Inc.